

# FORT DODGE & WEBSTER COUNTY

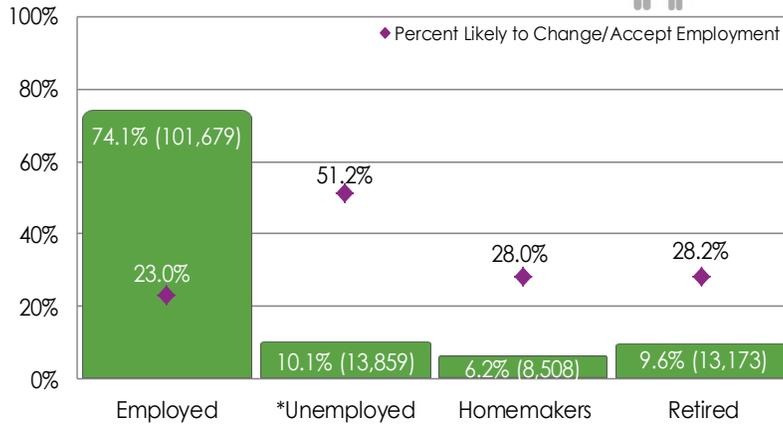
## LABOR SHED ANALYSIS



# WEBSTER COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Webster County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Total Potential Labor Force: 137,219 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Fort Dodge (19,049):**

- 16,202 Employed
- 1,041 Unemployed
- 795 Homemakers
- 1,011 Retired

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 14.5% are working multiple jobs
- Currently working an average of 40 hrs/week
- Average age is 48 years old
- 22.1% currently working within the professional, paraprofessional & technical and service occupational categories followed by 20.6% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

[www.monster.com](http://www.monster.com)  
[www.indeed.com](http://www.indeed.com)  
[www.iowajobs.org](http://www.iowajobs.org)  
 Internet, 80.0%

*The Messenger - Fort Dodge*  
*Globe-Gazette - Mason City*  
*The Des Moines Register*  
 Local Newspapers, 40.0%

IowaWORKS Centers, 24.6%

Networking, 21.5%



## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.2%	356
Mismatch of Skills	2.0%	324
Low Income	1.5%	243
†Total Underemployment	5.2%	843

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Wholesale & Retail Trade	16.8%	17,082	71.7%	34.9%	15.0%
Healthcare & Social Services	13.3%	13,523	70.8%	32.4%	14.6%
Education	12.5%	12,710	86.5%	18.8%	2.7%
Agriculture, Forestry & Mining	9.4%	9,558	92.3%	8.3%	3.8%
Transportation, Communication & Utilities	9.0%	9,151	76.7%	13.0%	0.0%
Public Administration & Government	8.2%	8,338	72.4%	28.6%	3.4%
Manufacturing	7.5%	7,626	48.7%	26.3%	25.6%
Finance, Insurance & Real Estate	6.3%	6,406	100%	18.8%	0.0%
Construction	6.3%	6,406	88.9%	37.5%	5.6%
Personal Services	5.1%	5,186	92.9%	0.0%	0.0%
Professional Services	4.7%	4,779	80.0%	25.0%	13.3%
Entertainment & Recreation	0.9%	914	**	**	**

\*\* Insufficient survey data/refused

Survey respondents from the Webster County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the wholesale & retail trade industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Fort Dodge from their home ZIP for an employment opportunity.

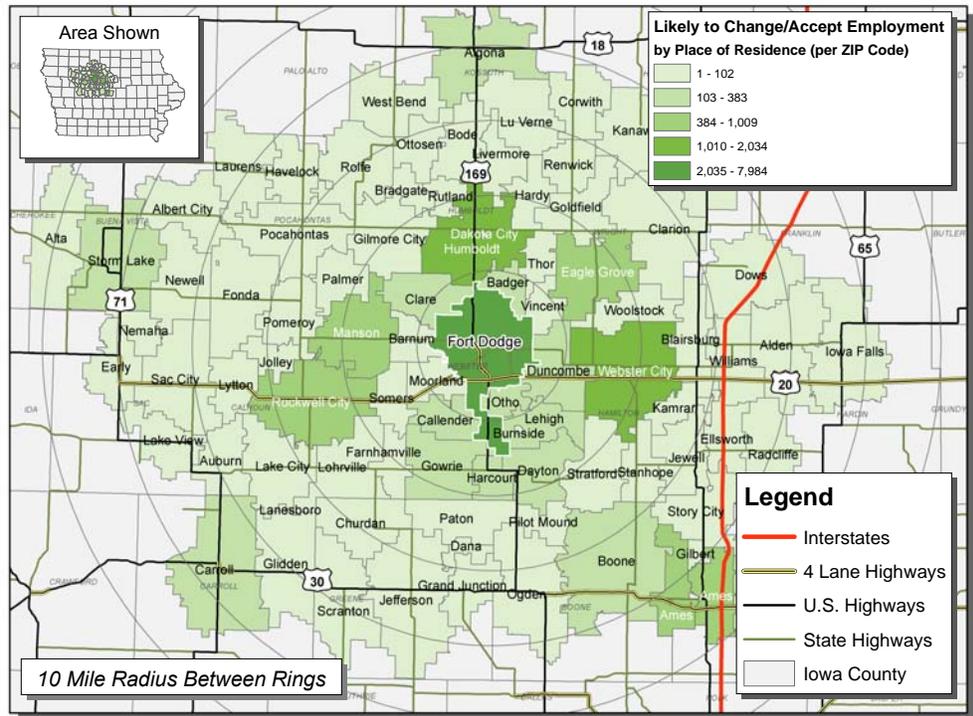
Those who are likely to change/accept employment in the Webster County Laborshed area are willing to commute an average of 21 miles one-way for employment opportunities.

The out commute for Fort Dodge is estimated at 6.5 percent—approximately 646 people living in Fort Dodge work in other communities.

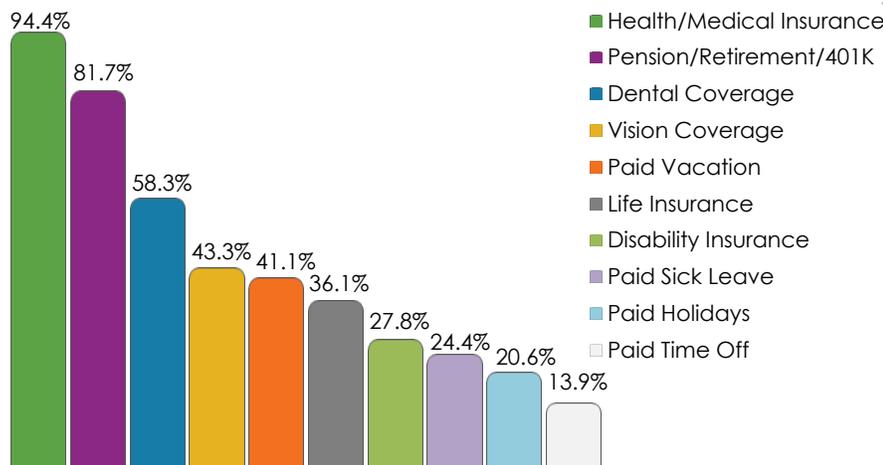
Most of those who are out commuting are working in Dayton.

One-third (33.3%) of out commuters are likely to change employment (approximately 215 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN FORT DODGE



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (74.7%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 18.7 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



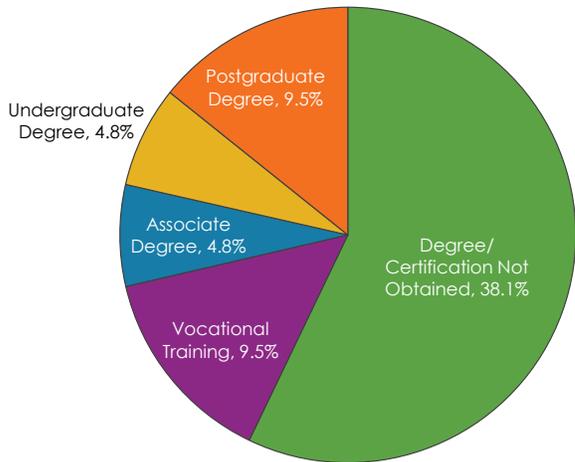
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	61.6%	11.5%	15.3%	\$87,500	\$17.38
Construction	55.6%	16.7%	16.7%	\$60,000	\$18.00
Education	86.5%	13.5%	59.4%	\$55,000	\$12.40
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	81.2%	12.5%	50.0%	\$50,000	\$12.13
Healthcare & Social Services	70.8%	33.3%	20.8%	\$67,500	\$13.75
Manufacturing	46.2%	7.7%	23.2%	\$74,500	\$18.00
Personal Services	85.7%	14.3%	35.7%	\$32,000	\$13.00
Professional Services	66.7%	13.3%	40.0%	**	\$12.00
Public Administration & Government	86.2%	10.3%	58.6%	\$65,500	\$24.00
Transportation, Communication & Utilities	63.3%	16.7%	23.3%	\$47,000	\$20.50
Wholesale & Retail Trade	70.0%	13.3%	20.0%	\$45,000	\$9.25

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

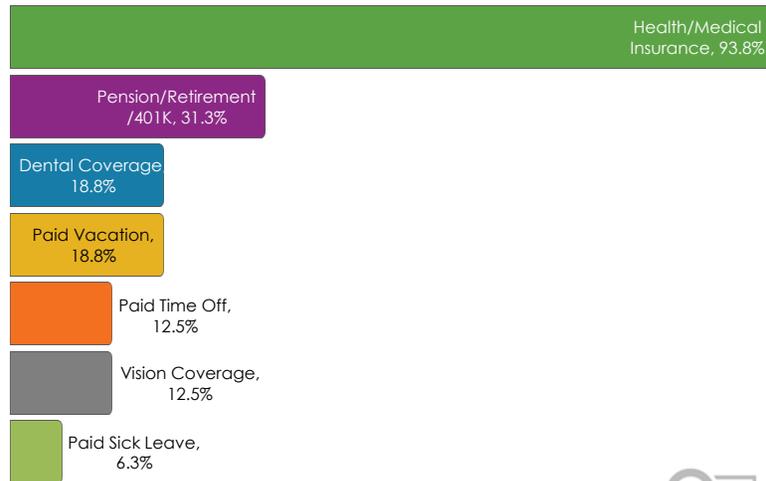
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 1,041 unemployed individuals are likely to accept employment
- Average age is 45 years old
- 52.4% are male; 47.6% are female
- **Education:**
  - 66.7% are educated beyond high school

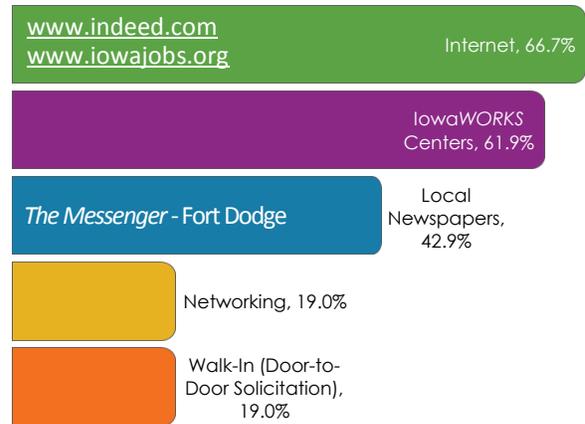


- **Wages:**
  - \$9.93/hr - to attract 66% of applicants
  - \$10.00/hr - to attract 75% of applicants
  - \$9.00/hr - lowest median wage willing to accept
- Willing to commute an average of 24 miles one way for the right opportunity
- 76.2% expressed interest in seasonal and 66.7% in temporary employment opportunities
- 76.2% expressed interest in working varied shifts

## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



## FOR MORE INFORMATION REGARDING THE WEBSTER COUNTY LABORSHED ANALYSIS, CONTACT:

Greater Fort Dodge Growth Alliance  
 24 North 9th Street, Suite A  
 Fort Dodge, Iowa 50501  
 Phone: 515-955-5500  
 Fax: 515-955-3245  
 E-Mail: [info@greaterfortdodge.com](mailto:info@greaterfortdodge.com)  
[www.greaterfortdodge.com](http://www.greaterfortdodge.com)



Data compiled and analyzed by:  
 Iowa Workforce Development  
 Labor Market Information Division  
 Regional Research & Analysis Bureau  
 1000 E. Grand Avenue, Des Moines, Iowa 50319  
 Phone: (515) 281-7505 | Email: [Laborshed.Studies@iwd.iowa.gov](mailto:Laborshed.Studies@iwd.iowa.gov)  
[www.iowaworkforce.org](http://www.iowaworkforce.org) | [www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov)