

# NEWS RELEASE

# For Regional Distribution



**For Immediate Release**  
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## **The Lakes Area Fringe Benefit Profile and What It Means To Your Organization**

SPENCER, IOWA - The Lakes Area Employers' Council (ECI) will be meeting on Wednesday, May 9, 2007 from 10:30 a.m. to 12:30 p.m. at Wild Rose Casino, Emmetsburg, Iowa. All employers, human resource personnel, accounting, payroll, and other staff members are invited to attend. Featured speaker will be Heidi Wicks, Project Manager, Strategic Workforce Initiatives Unit and Iowa Workforce Development. Heidi Wicks will address the following topics:

- Benefit overview
- Description of the 4 major benefit categories
- Comparison of different sectors of industry and sizes of industries regarding benefit packages

The presentation will be followed by a question and answer session.

Iowa Workforce Development is working in partnership with many of the economic development groups, state partners, and business groups across the state to collect information pertaining to employer benefit packages.

This information, coupled with other economic development tools, will assist businesses, community leaders, and workers to make better informed decisions on expansion initiatives, community development projects, and job offerings. In addition, information from the Iowa Fringe Benefit Profile can be used to offer focal points in addressing the rising costs of benefit packages to both employers and employees; and provide guidance to forecast future benefit needs.

Pre-registration is requested by Friday, May 4, 2007 to Bob Becker, (712) 262-1971 ext.126 or Robert.Becker@iwd.iowa.gov There is a registration fee of \$13.00 to attend to be paid at the door which includes handouts, lunch and meeting expenses. If you register but do not attend, you will be billed. A certificate of attendance will be provided to attendees for recertification purposes.

The Lakes Area Employers' Council is a local employer group supported by Iowa Workforce Development Region 3 and 4, and is part of the statewide Employers' Council of Iowa system. This employer's group addresses workforce issues, and provides both educational and networking opportunities for employers and human resource professionals. Contact Bob Becker at Robert.Becker@iwd.iowa.gov if you have questions about this training session or about the Lakes Area Employers' Council.

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